St. Augustine's 67th Annual

Easter Parade

Saturday, April 4, 2026, Step-off 9:00 A.M.

General Parade Information

- The St. Augustine Easter Parade will take place on Saturday, April 4, 2026. Step-off is at 9:00 AM.
- Applications will be accepted for review until 3/27/26. If space is still available after that date, late applications will be considered with a $25.00 late fee. The last day to submit applications (with late fee) will be 4/1/26. After 4/1/26, no new applications will be accepted.
- Submission of an application is not acceptance into the Parade. Applications will be reviewed for acceptance and notification of acceptance will be given via email and notifications of non-acceptance will be given via email/phone.
- Parade payment must be paid in full and included with this application. Payment will be refunded in full if the application is not accepted. There will be a $25 NSF (Non-Sufficient Funds) fee charged for any bounced checks.
- Cancellations are non-refundable after 3/21/26. A $25.00 administrative fee will be charged for cancellations regardless of cancellation date. Refunds will be given within 30 days.
- An email indicating acceptance in the Parade will be sent out no later than 4/1/26.
- Payment may be made by check, money order, Zelle, or credit card. Checks and money orders should be made payable to St. Augustine Easter Week Festival, Inc.
- Credit Card payment will only be accepted via PayPal with an extra administration fee (+$10).
- The event will only be canceled if the safety of the participants is deemed at risk due to inclement weather, acts of God, or any other circumstances deemed necessary by St. Augustine Easter Week Festival, Inc., or government officials/entities.
- Parade entries should be in their designated place and fully set up by 8 A.M. the day of the parade. Entries will be judged between 8 A.M. and 8:30 A.M. against the theme of the parade: Easter! Three prizes will be awarded in this theme. Award winning entries will be given their award prior to the start of the parade.

Parade Rules for All Entries

- Throwing items (including candy) from parade entries is prohibited. Handing out items is permitted.
- No offensive/hate messages may be displayed, distributed, or broadcasted by participating entries.
- Alcohol consumption is strictly prohibited before and during the parade. Violations of this regulation may result in the parade entry being disqualified.
- A signed General Release of Claims must accompany the application to be considered.
- Each entry must be fully decorated with float materials in the theme of Easter.
- No political advertisements (e.g., signs, apparel, etc.) for a specific candidate for a specific office.
- Use of animals in the parade must be pre-approved. An animal cleanup crew must be in place before the parade begins and follow the animals on the parade route.
- An informational/orientation meeting will be held prior to the event on 4/2/26 at Treaty Park at 1595 Wildwood Dr., St. Augustine, FL 32086. **This meeting is mandatory.** It is required that at least one representative for each entry must attend this meeting to participate in the parade. If no one from the entry is able to make the meeting when it is held, other arrangements can be made with prior notice and communication to parade@saeasterwf.com.
- St. Augustine Easter Week Festival, Inc. will remove any entry in the parade that is deemed to be inappropriate, offensive, unsafe, or fails to follow these rules. This may affect your further participation in future events.

Parade Rules for All Entries (continued)

- Each entry should bear the name of the Business, School or other Sponsoring Organization, in letters clearly visible from 10 feet away.
- **No entry can include an Easter Bunny!** Just like Santa, there is only one Easter Bunny, who will be arranged by St. Augustine Easter Week Festival, Inc.

Parade Rules for Floats and Motor Vehicles

- All motorized vehicles (e.g., cars, motorcycles, tractors, etc.) must be driven by an adult over the age of 21 with a valid driver's license and insurance.
- Floats must have proper safety equipment in working order to connect the float to the tow vehicle. Towing chains must be connected between the float and towing vehicle at all times. In addition, wheel chocks must be accessible and used in the event of any failure of the float or towing vehicle until the float and towing vehicle can be operated safely together again.
- Each motorized entry is limited to 9 vehicles. If an organization desires to have more than 9 vehicles, a separate entry and registration fee will be required for each additional set of 9 vehicles.

Questions?

- Email: parade@saeasterwf.com
- Phone: (904) 347-9339

St. Augustine Easter Parade 2026 Application

Application Deadline: 3/27/26

You may instead fill out our application online at www.oldestcityeaster.org/parade.html

Entry type (circle one):

Business	$80.00
Civic/Non-Profit	$80.00
Accredited K-12 Schools or College Groups	No Charge, but must still register

Application Checklist:

☐ Completed application

☐ Payment in full

Please write clearly

Parade Entry Name: _____

Name of Organization: _____

Contact Person: _____

Phone Number: _____ Email: _____

Address: _____

Type of Entry (circle one): Float Band Car Walker Other

A written description of your float is necessary. Please list the length, width, number of people, color scheme, whether the unit has music, and any special features below. Review parade rules for what is allowed. **Reminder - No Easter Bunny costumes**:

_____

_____

General Release of Claims

Participants agree on behalf of themselves, their heirs, executors, administrators, and assignees to indemnify The City of St. Augustine and St. Augustine Easter Week Festival Inc., their officers, directors & employees and all Parade sponsors, presenters & volunteers and to hold them harmless from and against any and all actions, claims, demands and liabilities, loss, damages, and expense of whatever nature, including attorneys fees, which may be incurred by them or claimed against them by reason of our Parade participation.

Signed:_____ **Representative of:**_____

Options to submit application:	Options to pay the registration fee:
● Online at www.oldestcityeaster.org/parade.html ● Scan printed application and email to parade@saeasterwf.com ● Print and mail to SAEWF, 3395 Raulerson Rd., St. Augustine, FL 32092	● Zelle (preferred) using email OldestCityEaster@gmail.com. ● PayPal PayPal.Me/easterweekfestival with the extra admin fee included (+$10). ● Check: SAEWF, 3395 Raulerson Rd., St. Augustine, FL 32092