



St. Augustine Easter Week Festival

hosted by the

The St. Augustine Royal Family

Dear Friends,

The St. Augustine Royal Family and Easter Parade has been a family tradition bringing delight to children and families for 62 years. The floats and performances celebrate the things we love about our city and showcases local businesses, schools, and non-profit organizations.

Here are some amazing facts about SAEWF and Royal Family:

- The Organization travels to promote St. Augustine's History.
- It is a 501 (c) 3 Not-for-Profit charity
- There are no paid staff members. The SAEWF and Royal Family is completely organized and run by a handful of dedicated volunteers.

Here is another fact:

Parades are expensive, around \$15,000. Costs include but are not limited to; liability insurance, traffic and crowd control, barricades, traffic signage, advertising, rental equipment, and contract labor.

We need corporate and private monetary sponsors.

HOW CAN I HELP?

- **Become a Corporate or Private Sponsor.** A donation form and instructions is provided with this letter.
- **Raise Awareness:** Share this letter with everyone through emails, social media, and mail.
- **Support Our Sponsors**

Thank you in advance for your help and support.

Sincerely,

Tiffany Root

SAEWF Treasure

Questions: Email OldestCityEaster@gmail.com

Monetary Sponsorship Levels

Platinum - \$1,000+

Advertising on social media
Parade announcement
Advertised at the Knighting Ceremony
Advertise on signage
Letter of Marque

Gold - \$500+

Advertising on social media
Parade announcement
Advertise on signage
Advertised at the Knighting Ceremony

Silver- \$250+

Advertising on social media
Parade announcement
Advertised on banner

Bronze- \$100+

Advertising on social media

Sponsorship Commitment

Company Name _____

Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ E-Mail _____

Sponsorship Levels

Platinum	\$1000+	_____	Gold	\$500+	_____
Silver	\$250+	_____	Bronze	\$100+	_____

Method of Payment Cash _____ or Check _____ (Please make checks payable to: SAEWF)

Please send to: P.O. Box 3631, St. Augustine, FL 32085

Thank you for your sponsorship!